



SKOWHEGAN OUTDOORS

Help us improve health and wellness in our region!

The Skowhegan Outdoors AmeriCorps program, an initiative of Main Street Skowhegan, is an effort to ensure that everyone in the Skowhegan community has access to the outdoors, opportunities to participate in free outdoor activities, and the tools to experience the natural world on their own.

SkowheganOutdoors.com

Services

FREE Gear Lending

Borrow 300+ gear library items (and growing) for FREE for Somerset County residents!

FREE Outdoor Programming

Free programs regularly include outdoor skills training and clinics, paddling and hiking, outdoor crafts and campfire cooking, and collaborations with the **REACH** after-school program and **Move More Kids**. Activities include outdoor yoga, cross-country skiing, mountain biking, paddling, and more.

Skowhegan Outdoors Basecamp ***65 Water St.***

A community gathering space that we are continuously improving and expanding, the Skowhegan Outdoors Basecamp is our FREE outdoor gear-lending library and indoor programming hub where we offer educational experiences such as fly-tying workshops, ski tune-up clinics, knot-tying, outdoor themed film screenings, and more. Through increased exposure in the heart of downtown Skowhegan and a welcoming and inclusive atmosphere, the Skowhegan Outdoors Basecamp not only bolsters our ability to directly serve regional residents via free programming and gear, but also gives us the opportunity to provide an important third space for the community and become **the** hub for outdoor recreation in Somerset County.



Sponsorship Opportunities

\$4,000

NEW - Platinum Level

Outdoor Workforce Development LEAD Sponsor

- Logo on all Skowhegan Outdoors printed promotional materials (top billing)
- Logo in the footer of SkowheganOutdoors.com (top billing, linked to your website)
- Logo in footer of email newsletters (top billing, linked to your website)
- Specially named (linked) in promotional emails pertaining to sponsored training
- Large logo on Skowhegan Outdoors donorwall (top billing)
- Large logo on Skowhegan Outdoors rotating TV promotion
- Included in all press releases regarding completed community trainings
- Opportunity to attend and speak at all post-training celebrations and/or graduation ceremonies
- Opportunity to display promotional materials at the Skowhegan Outdoors Basecamp
- Social media promotion (Facebook/Instagram - 3.5K followers)
 - 10 exclusive posts on each!
 - Specific posts thanking sponsor after each training.



Sponsorship Opportunities

\$3,000

NEW - Diamond Level

Outdoor Workforce Development Sponsor

- Logo on all Skowhegan Outdoors printed promotional materials (top billing)
- Logo in the footer of SkowheganOutdoors.com (top billing, linked to your website)
- Logo in footer of email newsletters (top billing, linked to your website)
- Specially named (linked) in promotional emails pertaining to sponsored training
- Large logo on Skowhegan Outdoors donorwall (top billing)
- Large logo on Skowhegan Outdoors rotating TV promotion
- Included in all press releases regarding completed community trainings
- Opportunity to attend and speak at all post-training celebrations and/or graduation ceremonies
- Opportunity to display promotional materials at the Skowhegan Outdoors Basecamp
- Social media promotion (Facebook/Instagram - 3.5K followers)
 - 8 exclusive posts on each!
 - included in posts thanking sponsor after each training.



Sponsorship Opportunities

\$2,500

Gold Level

Summer Camp Lead Sponsor, Basecamp Lead Sponsor, Programming Sponsor
Winter Sports | Flatwater | Big Hikes | Mountain Biking | Whitewater

- Logo on all Skowhegan Outdoors printed promotional materials
- Logo in the footer of SkowheganOutdoors.com (linked to your website)
- Logo in footer of email newsletters (linked to your website)
- Large logo on Skowhegan Outdoors donorwall
- Large logo on Skowhegan Outdoors rotating TV promotion
- Opportunity to display promotional materials at the Skowhegan Outdoors Basecamp
- Outdoor program sponsorship (for one calendar year; seasonal activity promotion)
- Social media promotion (Facebook/Instagram - 3.5K followers)
 - 10 exclusive posts on each!

\$1,000

Silver Level

Skills Clinics, Media Sponsor

- Logo in the footer of SkowheganOutdoors.com (linked to your website)
- Logo in footer of email newsletters (linked to your website)
- Small logo on Skowhegan Outdoors donorwall (top billing)
- Small logo on Skowhegan Outdoors rotating TV promotion
- Logo featured on four outdoor program videos (reels) and tagged in social media posts promoting video
- Social media promotion (Facebook/Instagram - 3.5K followers)
 - 5 exclusive posts on each!

Sponsorship Opportunities

\$750

NEW - Educator Level

Specific trainings through out 2025 connected to Outdoor Recreation Industry Pathways

- Named in the footer of SkowheganOutdoors.com (top billing, linked to your website)
- Named in footer of email newsletters (top billing, linked to your website)
- Specially named (linked) in promotional emails pertaining to sponsored training
- Named as supporter on Skowhegan Outdoors rotating TV promotion
- Social media promotion (Facebook/Instagram - 3.5K followers)
 - 3 exclusive posts on each!
 - Exclusive social media shout-outs pertaining to trainings and certifications

\$500

Bronze Level

Outdoor Clinic of your choice, Program Reel of your choice, Outdoor Craft of your choice

- Named in the footer of SkowheganOutdoors.com (top billing, linked to your website)
- Named in footer of email newsletters (top billing, linked to your website)
- Named as supporter on Skowhegan Outdoors rotating TV promotion
- Social media promotion (Facebook/Instagram - 3.5K followers)
 - 3 exclusive posts on each!

\$250

Supporter Level

- Named in the footer of SkowheganOutdoors.com (top billing, linked to your website)
- Named in footer of email newsletters (top billing, linked to your website)
- Social media promotion (Facebook/Instagram - 3.5K followers)
- 1 exclusive post on each!



Thank you for supporting community transformation through Outdoor Recreation!

Come see us!

65 Water St. (Riverside)
Skowhegan, ME 04976

Contact us!

207-612-2571
americorps@mainstreetskowhegan.org

SkowheganOutdoors.com